



The framework of the private rental housing sector in Germany



Presentation for the ENHR Working Group on Private Rented Sector Workshop in York, 27./28. April 2009

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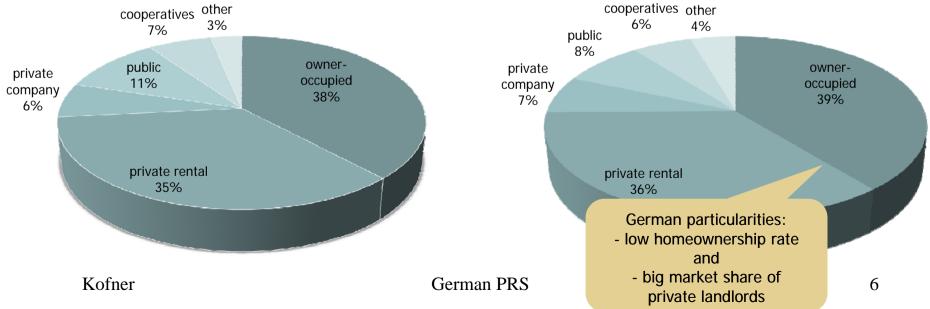
German supply side structure

Mio. dwellings

year owner-occupied private rental private company public cooperatives other number of dwellings 1993 13,02 3,60 2,24 1,10 12,10 2,19 34,25 15,13 13,79 2,60 2,29 1,75 2005 3,13 38,69

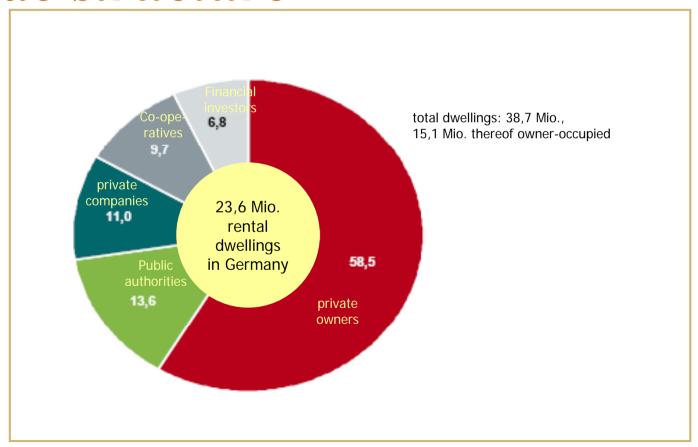
German supply-side 1993

German supply-side 2005 cooperatives other





German rental market supply side structure

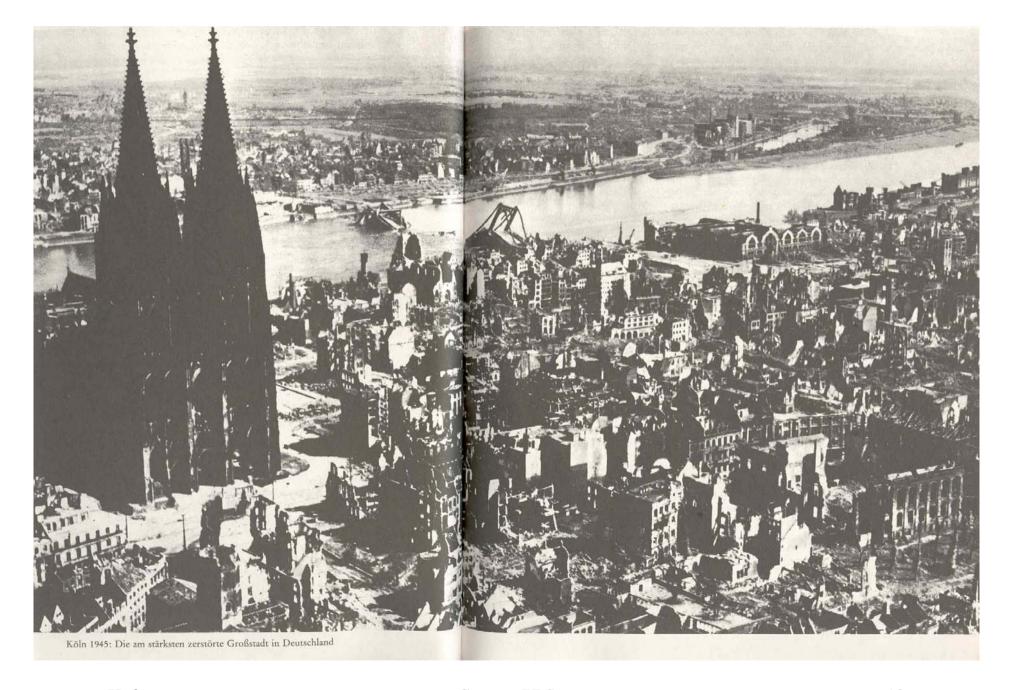






FLASHBACK TO THE ZERO HOUR









Durch menschenleere Trümmerstraßen rollten die amerikanischen Armeefahrzeuge. Wie ausgestorben wirkten die Städte. Das Bild zeigt die Theatinerstraße in München mit den Türmen des Domes im Hintergrund.





Dok. 1 Kriegszerstörungen in den deutschen Städten



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(aus: Deutschland unter den Besatzungsmächten 1945-1949, hg. von Hans Dollinger, München 1967, S. 28)



State	Usable housing space in Summer 1948 (per cent of 1939)	Resident population in Summer 1948 (per cent of 1939)
Schleswig-Holstein	89	174
Bayern	87	132
Niedersachsen	87	151
Hessen	82	122
Württemberg-Baden	78	120
Nordrhein-Westfalen	70	106
Bremen	58	94
Hamburg	50	88

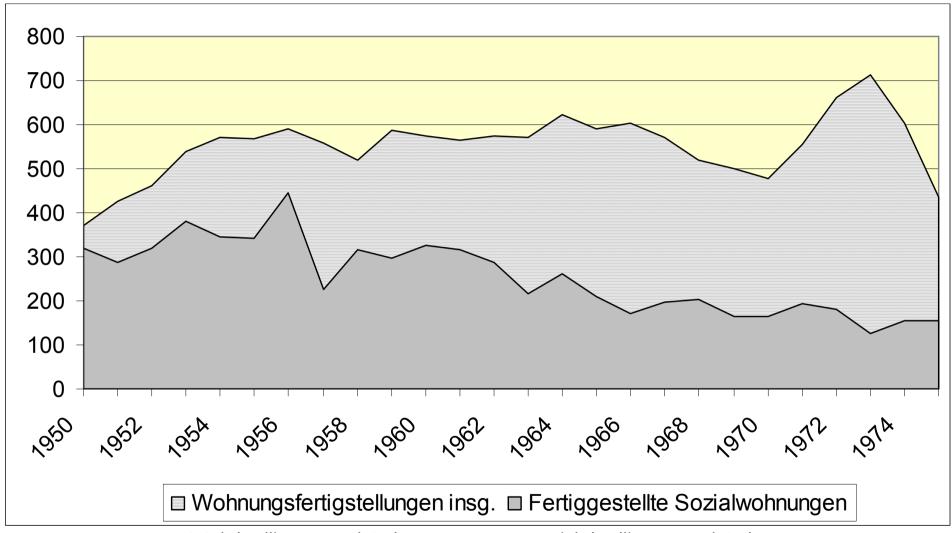


Housing shortfall in 1949

- 2,2 Mio. dwellings due to destruction (20,3 of the housing stock of 1939)
- 3,0 Mio. dwellings due to increase in population between 1940 and 1948 (about 1/3 of the remaining housing stock)
- Another 2 to 2,5 Mio. dwellings shop-worn or fairly serious damaged

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total dwellings completed per year

social dwellings completed

Kofner German PRS 16



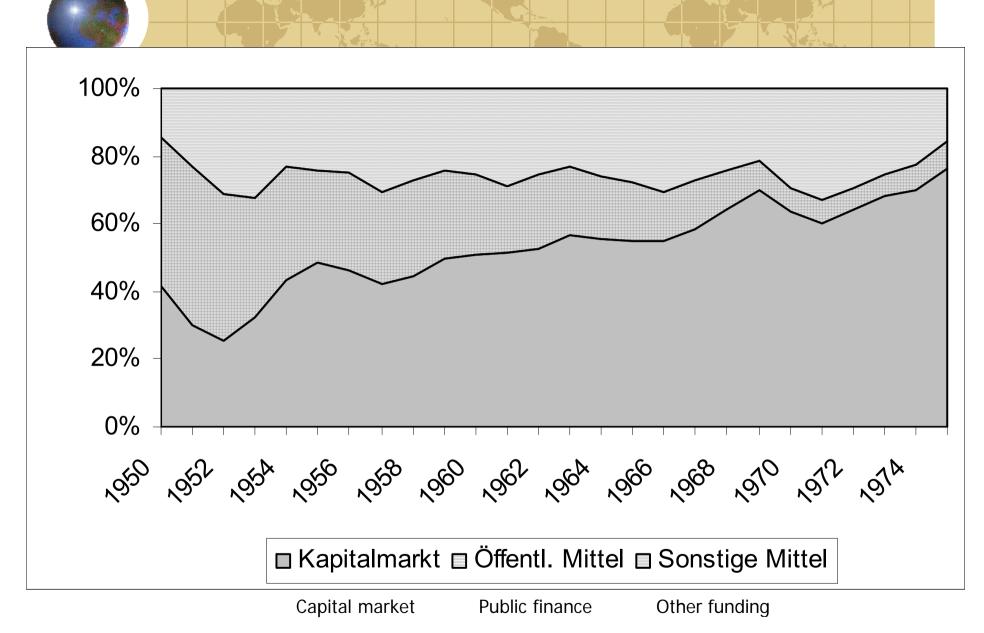
	West		East	
year	Completions in Tsd. Dwellings	per 1.000 Inhabitants	Completions in Tsd. Dwellings	per 1.000 Inhabitants
1951-1960	5.400	10,22	526	2,98
1961-1970	5.599	9,58	764	4,47
1971-1980	4.887	7,93	1.030	6,12
1981-1990	2.937	4,77	1.075	6,47



Anlage 2 Dwellings completed in Western and Eastern Germany

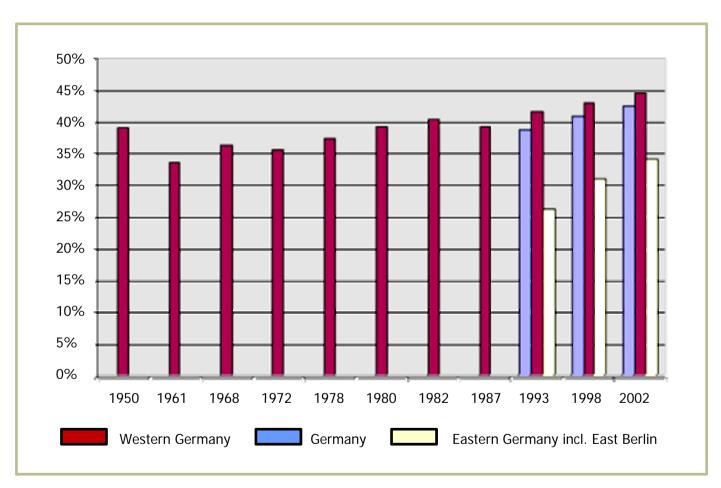
dwellings completed					
		thereof in newly constructed residential buildings			
year	in residential and non-		dwellings in b	dwellings in buildings with	
	residential buildings	total	1 or 2	3 or more	
			dwe	llinos	
		Deutschland	Downward trend in new construction since 1997, esp. in multi family building		
1996	559.488	485.249	185.802	296.447	
1997	578.179	501.120	211.128	290.064	
1998	500.690	432.237	220.611	211.626	
1999	472.638	406.567	237.331	169.236	
2000	423.044	368.531	229.715	138.816	
2001	326.187	285.925	185.372	100.553	
2002	289.590	253.700	172.874	80.826	
2003	268.103	236.088	165.162	70.926	
2004	278.008	247.795	177.204	70.591	
2005	238.977	210.752	149.069	61.683	
2006	248.435	219.777	149.463	70.314	

Kofner German PRS 18



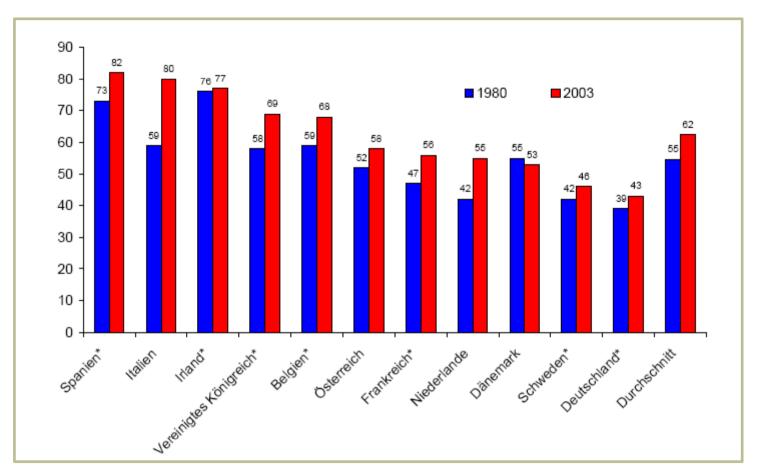
Kofner German PRS 19





Development of the homeownership rate (Source: Statistisches Jahrbuch 2005)





Homeownership rates in chosen EU countries

SP: 1981; IR: 2002; UK: 1981, 2001; B: 1981, 2002; F: 1978; 2002; SE: 2001;

D: 1980 nur Westdeutschland, 2002.

Sources: National Board of Housing et al., 2005; European Mortgage Federation, 2005; IW

Köln



Sub-markets

- Criteria for the definition of housing submarkets:
 - ongoing tenancies and newly concluded rental agreements: different legal treatment
 - housing quality, esp. location ("Wohnwertmerkmale" enumerated in § 558 of the German Civil Code)
 - regional submarkets (Munich vs. Görlitz)
 - Social housing "market" with special rent and eligibility limits (< 1,7 Mio. dwellings) and general housing market

Distinctive characteristics of the German PRS

- outstanding relative size of the PRS: 76,7 per cent of the rental,
 46,8 per cent of the total housing market
- sector dominated by small private landlords (enjoying good reputation)
- broad range of target groups served:
 PRS → cornerstone of housing provision
- low degree of capital market-orientation
- low level of state interference
 - minor role of nonprofit providers
 - · no more public interest housing
 - · social housing in secular decline
 - relatively market-oriented rental laws
 - relatively low level of subsidies
- no cultural fixation on homeownership



The supply side

- Homeownership rate rising slowly (> 40 per cent)
- Share of public suppliers falling slowly
- Share of private landlords including institutional suppliers still rising



Landlord characteristics

- Small private landlords
- Private companies
- Financial investors
- Public landlords
- Cooperatives



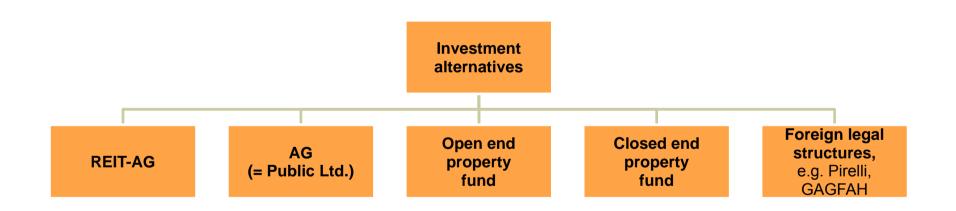
(Small) private landlords

- large market share due to past tax advantages
- Small business, lack of professionality, rent levels often below legal limits

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Indirect investment in German residential real estate





Financial investors

- Privatisation has almost come to a halt
 - Political risks
 - Availability of debt capital
 - Other investments of financial investors suffering from the crisis
- yield pressure on existing engagements in German housing
 - liquidation of investments (Blackstone and Cerberus) or
 - increase profitability (Fortress)



Public landlords

- chiefly municipal housing organisations with statutory territorial restraint
- no specific legal form (usually GmbH = Ltd.)
- subject to the same tax and rental laws like their private competitors
- historically social housing provider role (West)
- business mission ambiguous between public interest (= social return) and profit maximization: Do they belong to the PRS?
- no access to equity capital → restrained in new developments
- privatisation pressure waned
- merger activity still limited (zones of influence)



Cooperatives

- different roots East / West
- limited engagement in new development
- disproportionate number of older tenants
- difficult generation change
- static role in the housing market
- A model for the future?



- no general tax subsidies: linear depreciation (2 resp. 2,5 per cent for older buildings (but degressive depreciation for new development was the rule until 2005)
- extra depreciation according to in § 7h resp. 7i of the German income tax law for monuments and buildings covered by redevelopment or preservation statutes
 - Year 1-8: 9 per cent
 - Year 9-12: 4 per cent
- Capital gains taxation in favour or private holding
- KfW-programmes: residential property modernisation and CO₂ saving
- BAFA-subsidies for investment in renewable energies
- State supply side subsidies
- Federal supply side subsidies
 - Programme "Städtebauliche Erneuerung"
 - Programme "Städtebaulicher Denkmalschutz"
 - Programme "Soziale Stadt"



















period	Depreciation rate
1951-1960	year 1-2: 10,0 per cent year 3-12: 3,0 per cent
1961-1964	year 1-2: 7,5 per cent year 3-10: 4,0 per cent
1964-1972	year 1-12: 3,5 per cent year 13-32: 2,0 per cent year 33-50: 1,0 per cent
1973	withdrawn
1977	re-introduced
1981-	year 1-8: 5,0 per cent year 9-14: 2,5 per cent year 15-50: 1,25 per cent
-1995	year 1-4: 7,0 per cent year 5-10: 5,0 per cent year 11-16: 2,0 per cent year 17-40: 1,25 per cent
1996-2003	year 1-8: 5,0 per cent year 9-14: 2,5 per cent year 15-50: 1,25 per cent
2004-2005	year 1-10: 4,0 per cent year 11-18: 2,5 per cent year 19-50: 1,25 per cent
2006-	withdrawn

Development of the depreciation rates for new residential developments in Germany

Potential subsidies for Saxony in 2007

Programme		subsidies 2007, 1.000 Euro	
Städtebauliche Erneuerur	ng		72.321
Städtebaulicher Denkmal	schutz		67.803
Stadtumbau Ost			99.255
Soziale Stadt		per dwelling	18.012
total	€ 00	<mark>per capita</mark>	257.391



- Subsidies: level of awareness:
 - tax subsidies: 82 %
 - KfW-programmes: 75 %
 - urban redevelopment programmes: 50 %
 - state supply side subsidies: 50 %
- Main investment impediments:
 - lack of equity capital: 46%
 - rental housing market situation: 33 %



KfW CO₂ programme



Ab **2,85** %*

Topkonditionen für umweltgerechte Immobilien.

Nominalzins p. a. für 10 Jahre fest, höchstens 3 tilgungsfreie Anlaufjahre bei einer gesamten Darlehenslaufzeit von 20 Jahren: Anfänglicher effektiver Jahreszins von 2,88 % gilt für Darlehen der KfW aus dem Programm Nr 130 Stand 30 05 2008

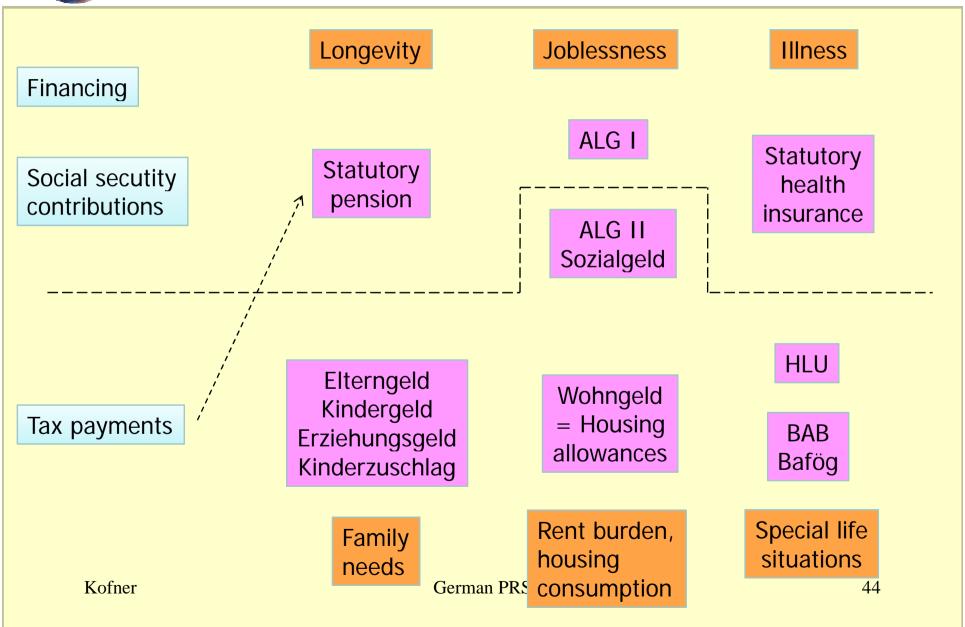
- intensely subsidised programme with cheap rates for 10 years
- hard to fulfil the programme qualifications
- only bundles of measures with a remarkable effect on the carbon footprint
- "Mortgage Principal Assistance" (remission of 5 per cent of the initial debt) if energetic standard of a new building is reached
- cost limit of € 50.000 per dwelling

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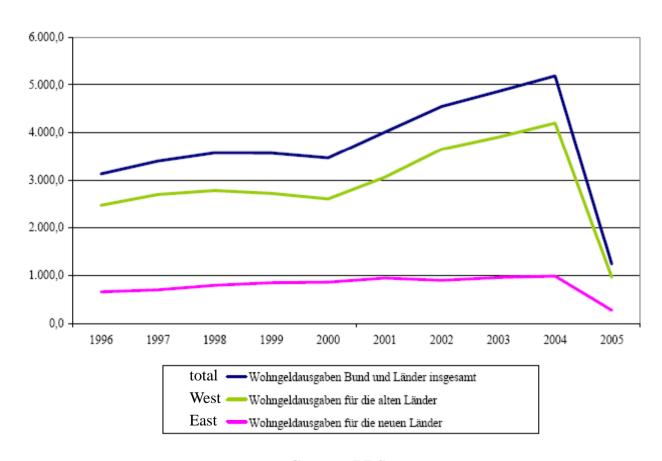


Wohngeld

- Factors determining how much Wohngeld a household could claim for:
 - number of family members in the household
 - total annual family income
 - amount of rent or mortgage payment that qualifies for support
- Legal claim irrespective of the status of the dwelling
- Income ceilings and rent ceilings depending on household size and local rent level
- Lump sum subsidy for heating costs (50 Cent / m²)
- "Lastenzuschuß" for homeowners



Expenditure for Wohngeld since 1996 – Germany as a whole





- Access: able to work and insufficient income
- to cover socio-cultural basic needs
- Housing costs fully covered, but only for an "adequate" home (subject to size and rent ceilings)
- Problems:
 - Heating costs: lump sums
 - Lack of small dwellings
 - Social segregation
 - Homeowners: heating costs for extra space, principal, same size and rent ceilings, modernisation, maintenance



Tenants

- German PRS not focused on special target groups
- serves a rather broad range of market segments in terms of quality and size
- No small number of Germans deliberately choose to be tenants for their whole life although they could afford a home of their own.
- No "residual sector", but a cornerstone of housing provision for all parts of the population.
- decisive for the stability and sustainability of the financial sector



Total number of households arranged according to household size

Jahr			davon (%)							
	Insgesamt 1 000	Finnerson				3-Personen- haushalte	4-Personen- haushalte	Haushalte mit 5 und mehr Personen		
2007	39 722		38,7		34,0	13,4	10,3	3,7		
2006	39 766		38,8		33,6	13,5	10,3	3,7		
2005	39 178		37,5		33,9	14,0	10,8	3,9		
2004	39 122		37,2		34,1	13,8	10,8	4,1		
2003	38 944		37,0		33,8	14,0	11,0	4,2		
2002	38 720		36,7		33,7	14,2	11,1	4,2		
2001	38 456		36,6		33,6	14,3	11,3	4,3		
2000	38 124		36,1		33,4	14,7	11,5	4,4		



Housing need



Currently housing deficits in certain metropolitan areas

But also regions with considerable vacancies

Demographic housing need at least 200.000 units per year plus 175.000 units because of the aging housing stock (Source: Pestel Institut 2009)

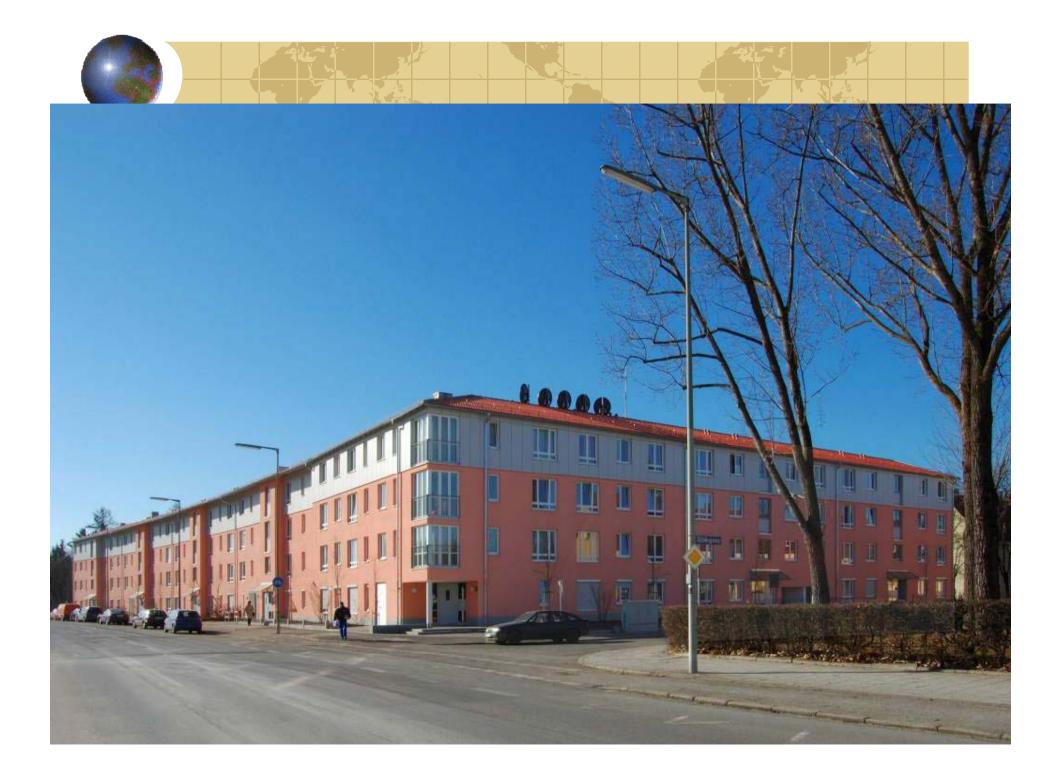


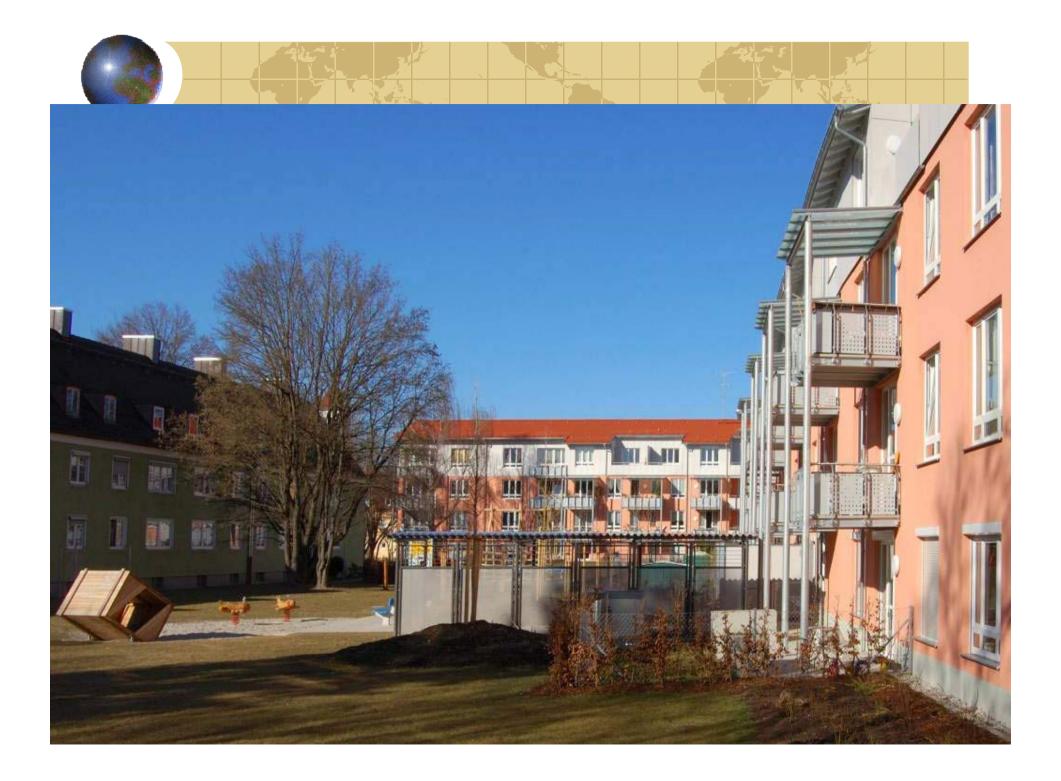






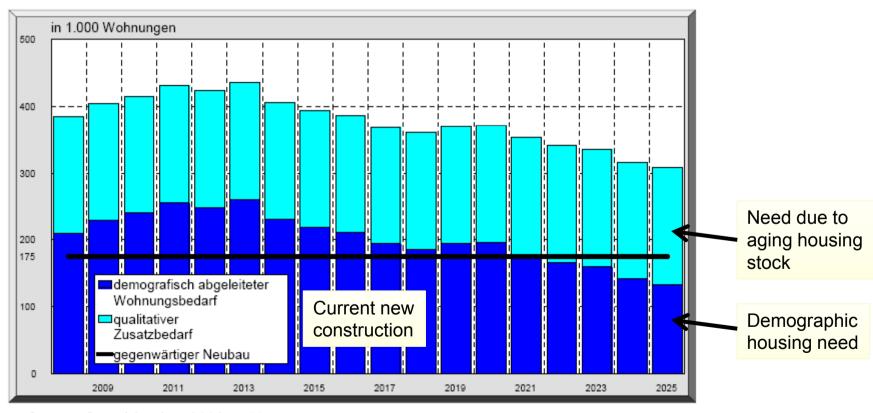






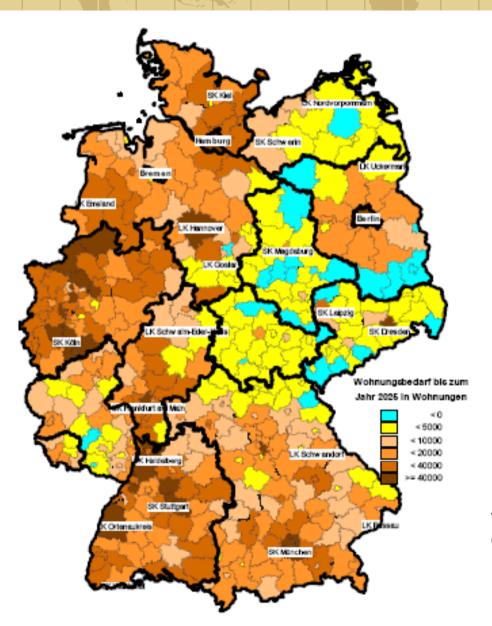


Housing need until 2025 with a net immigration of 100.000 persons per year



Source: Pestel Institut 2009, p.10





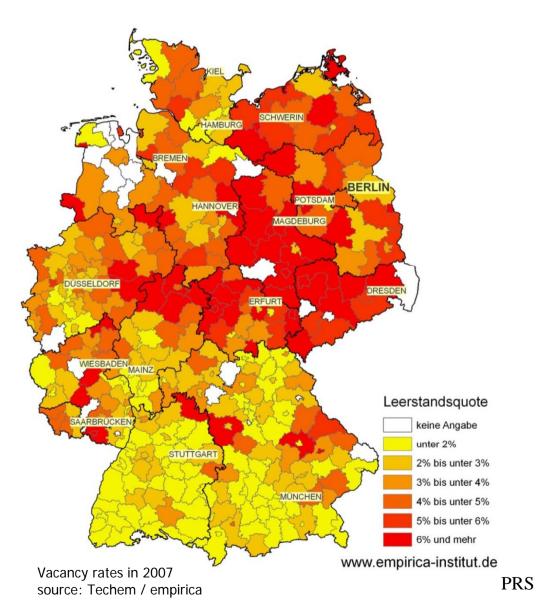
Housing need until 2025 with a net immigration of 100.000 persons per year

Kofner

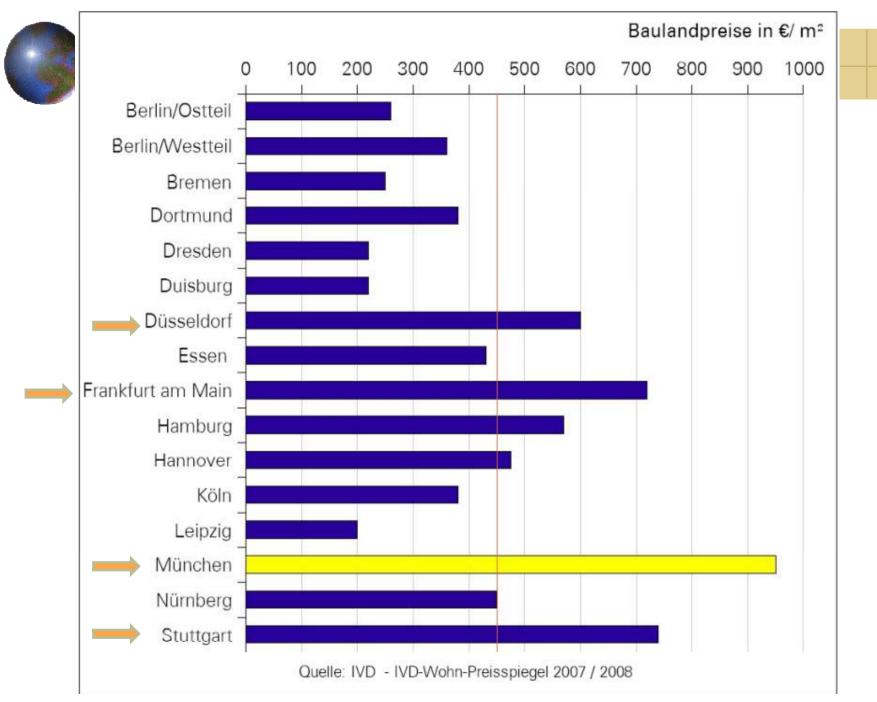
Techem-empirica-Leerstandsindex 2007

Leerstandsquote von Geschosswohnungen (Kreisgrenzen)





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Prices for housing land for multi-family houses



Relevant regulation

The regulatory framework is uniform and relatively stable over time since 1971: reliability for investors



- In case of letting landlords can demand a rent up to 50 / 20 per cent above the (market-oriented) local reference rent.
- in an ongoing rental contract local reference rent as a strict upper limit
- additional rent cap of 20 per cent in three years
- Rent increase in case of modernisation:
 - modernisation costs per dwelling times 11 per cent per year (share in the costs)
 - payable until the landlord raises the rent referring to the local reference rent next time
 - in case of termination of the tenancy no share in the cost from subsequent tenant (→ local reference rent plus 50 / 20 per cent)

Baualter		Wohnungen von unter b			
Ausstattung		bis 40	über 40 bis 60	über 60 bis 90	über 90
		А	В	С	D
bis 1948 schlecht	1	4,64 3,36 - 6,62	4,68 3,54 - 6,19	4,51 3,57 - 6,02	4,87 * 3,68 - 5,50
teil ausgestattet	2	5,88 4,69 - 7,20	5,69 4,56 - 7,00	5,51 4,15 - 6,81	4,85 3,82 - 6,20
voll ausgestattet - unsaniert	3	5,71 * 5.24 - 7.12	5,77 4,97 - 8,00	5,34 4,50 - 6,97	5,16 3,55 - 6,37
voll ausgestattet - teilsaniert	4	7,61 5,80 - 11,09	7,83 5,87 - 10,00	7,61 6,11 - 10,04	7,39 5,42 - 12,47
voll ausgestattet - vollsaniert	5	11,49 9,64 - 17,50	12,00 8,53 - 16,00	11,59 6,95 - 16,00	10,00 6,01 - 14,00
1949 bis 1970 teil ausgestattet	6	6,99 6,33 - 7,61	6,06 5,49 - 6,85	5,92 5,36 - 6,60	5,95 * 4,20 - 7,14
voll ausgestattet - unsaniert	7	6,26 5,84 - 7,50	7,02 6,35 - 7,55	6,81 5,65 - 7,93	5,56 * 5,49 - 7,58
voll ausgestattet - teilsaniert	8	7,48 6,74 - 8,53	7,06 6,26 - 8,25	7,00 6,20 - 7,97	7,12 5,56 - 9,48
voll ausgestattet - vollsaniert	9	9,67 6,87 - 11,34	9,48 6,48 - 10,69	9,00 8,06 - 9,92	9,30 * 8,70 - 9,84
1971 bis 1990					
teil ausgestattet	10	6,72 6,36 - 7,50	6,49 5,98 - 7,40	6,27 5,84 - 6,72	
voll ausgestattet - unsaniert	11	6,35 5,78 - 7,71	5,80 5,40 - 7,10	6,26 5,42 - 7,13	6,36 5,78 - 6,75
voll ausgestattet - teilsaniert	12	7,04 5,79 - 9,70	6,65 5,77 - 7,70	6,52 5,77 - 8,27	6,30 5,79 - 7,20
voll ausgestattet - vollsaniert	13	10,20 6,98 - 13,16	8,97 6,41 - 10,76	9,60 7,84 - 10,77	8,61 * 6,17 - 10,84
1991 bis 1999 voll ausgestattet	14	14,00 7,39 - 16,50	11,46 7,39 - 15,00	12,00 7,39 - 15,00	12,40 12,00 - 15,30

Local reference ren

- basically empirically determined
- enumeration of factors contributing to rent price formation ("Wohnwertmerkmale")
- market-oriented: no short-term windfall gains
- role of rent indices ("Mietspiegel")



Long term Rent development in Western Germany

Year CPI average growth rate average rent average growth rate real growth Year CPI average growth rate average growth rate real growth

Jahr	Preis- index ¹	Durchschnittl. Zuwachs	Durchschnittl. Miete DM ²	Durchschnittl. Zuwachs	reale Zunahme der Mieten	Jahr	Preis- index ¹	Durchschnittl. Zuwachs	Durchschnittl. Miete DM ²	Durchschnittl. Zuwachs	reale Zunahme der Mieten
1972	44,9		2,98			1988	81,3		7,26		
1973	48,1		3,17			1989	83,6		7,66		
1974	51,4		3,37			1990	85,8		8,09		
1975	54,5		3,59			1991	89,0		8,55		
1976	56,8		3,82			1992	92,5		9,02		
1977	58,9		4,06			1993	95,8	2,99%	9,53	5,61%	2,62%
1978	60,5	5,10%	4,32	6,38%	1,29%	1994	98,4		9,86		
1979	63,0		4,58			1995	100,0		10,19		
1980	66,4		4,87			1996	101,3		10,54		
1981	70,6		5,16			1997	103,2		10,91		
1982	74,3	5,27%	5,48	6,13%	0,86%	1998	104,1	1,68%	11,28	3,43%	1,75%
1983	76,7		5,73			1999	104,8		11,43		
1984	78,6		6,00			2000	106,3		11,59		
1985	80,2		6,28			2001	108,4		11,75		
1986	80,1		6,57			2002	109,9	1,36%	11,91	1,37%	0,00%
1987	80,3	1,57%	6,87	4,62%	3,06%	1972- 2002		3,03%		4,73%	1,70%



Tabelle 2 Development of rents and consumer prices in Germany

	Net rents excl. se	rvice charges	Consumer price index		
Jahr	Index 2000 = 100	Year on year growth rate Per cent	Index 2000 = 100	Year on year growth rate Per cent	
2000	100,0	1,2	100,0	1,5	
2001	101,1	1,1	102,0	2,0	
2002	102,5	1,4	103,4	1,4	
2003	103,6	1,0	104,5	1,0	
2004	104,5	0,9	106,2	1,7	
2005	105,4	0,9	108,3	2,0	
2006	106,5	1,0	110,0	1,7	

Quelle: Statistisches Bundesamt, Verbraucherpreisindex für Deutschland



Benchmarks in ongoing tenancies December 2006

	Per square meter	per dwelling (70 m ²)	share of gross rent incl. heating costs
	E	uro	Prozent
Net rent excl. service charges	4,84	339	66
+ "cold" service charges	1,41	99	19
= gross ,,cold" rent	6,25	438	85
+ heating costs	1,07	75	15
= gross rent incl. heating costs	7,32	513	100
For information only service charges total	2,48	174	34

Quellen: SOEP, Deutscher Mieterbund, Berechnungen des BBR

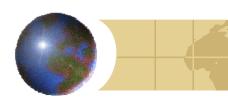


Tabelle 4 Development of rents ongoing tenancies / first occupancy

Building type	Old b	Old building		ing	First occupancy	
Quality	medium	medium good		good	medium	good
Jahr	Year on year growth rate per cent					
2003	0,6	2,6	1,1	-0,2	-0,6	-0,5
2004	1,0	0,3	0,0	-0,3	1,0	0,9
2005	1,9	1,9	1,9	2,9	0,4	0,8
2006	1,5	1,5	0,2	0,1	0,1	0,1

Quelle: IVD-Wohnimmobilienpreisspiegel, Berechnungen der BBR



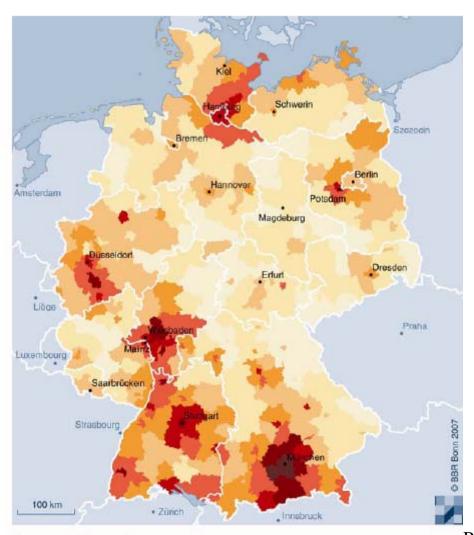
Tabelle 5 Rents in ongoing tenancies / first occupancy 2006

Building finished	till 1948		as of 1948		2006		
Quality	medium	good	medium	good	medium	good	
Community size	Net rent excl. service charges Euro per square meter						
bis unter 100.000 Einw.	4,50	5,40	4,80	5,50	5,80	6,50	
100.000 bis unter 500.000 Einw.	4,90	5,80	5,50	6,20	6,50	7,25	
500.000 und mehr Einw.	5,00	7,50	5,70	7,60	6,60	7,90	
Insgesamt	4,85	6,30	5,50	6,60	6,40	7,20	

Quelle:IVD-Immobilienspiegel



Abbildung 2 Neu- und Wiedervermietungsmieten 2006





Kreise, Stand 31.12.2005 (modifiziert)

Quelle: BBR-Wohnungsmarktbeobachtungssystem

Datengrundlage: IDN Immodaten GmbH

Rent level in 2006 by region: metropolitan regions as growth poles

Anmerkungen:

In Brandenburg innere Differenzierung der Kreise nach engerem Verflechtungsraum und äußerem Entwicklungsraum.

Regionalkreis Hannover differenziert nach Stadt Hannover und ehemaligem Umlandkreis Hannover.



Affordability

- Rental burden: 25,5 per cent of income in 2005
- Depends on consumption level in terms of quality and quantity
- Also on household size
- Engel-Schwabesches Gesetz still valid

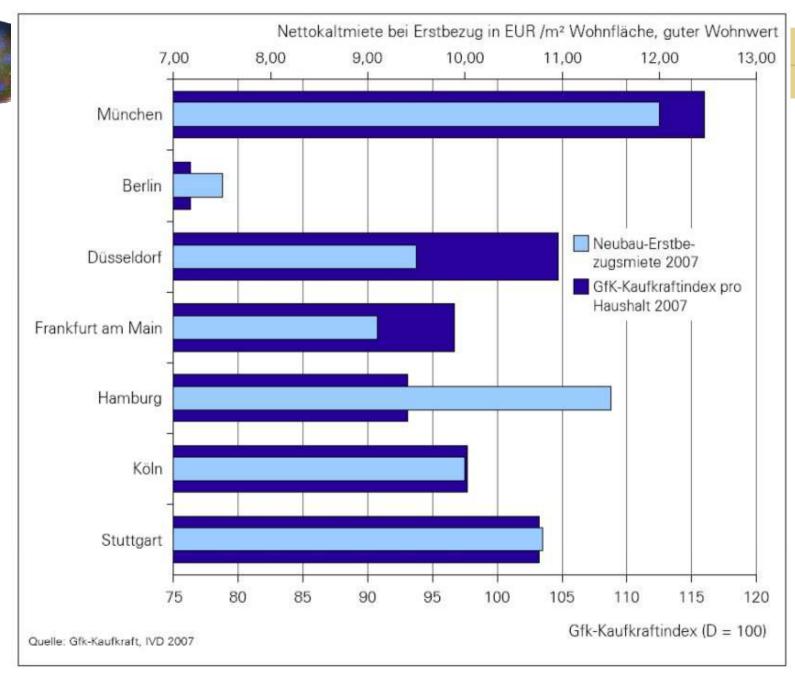


Abbildung 29: Vergleich Erstbezugsmieten und GfK-Kaufkraftindex im Städtevergleich



Anlage 6 Mietbelastung der Hauptmieterhaushalte nach Haushaltsmerkmalen in Prozent

Feature	Germany	West	East
Insgesamt	25,5	25,8	24,3
Household size			
1 Person	28,5	28,7	27,7
2 Personen	22,5	22,8	21,5
3 Personen	23,4	24,0	21,3
4 und mehr Personen	23,2	23,5	21,7
Number of children			
1 Kind	24,9	25,0	24,6
2 Kinder	24,5	24,5	24,5
3 und mehr Kinder	26,4	26,4	26,4
ohne Kinder	25,6	26,0	24,2
Household net income			
bis unter 900 Euro	39,8	41,1	36,7
900 bis unter 1.300 Euro	31,3	32,5	27,8
1.300 bis unter 2.000 Euro	25,4	26,1	23,0
2.000 bis unter 3.200 Euro	20,3	20,9	17,6
über 3.200 Euro	15,1	15,4	13,1
Employment situation			
Erwerbstätige	23,5	23,8	22,3
Erwerbslose	33,4	34,1	31,8
Rentner	26,6	27,8	23,6
Year moved in			
vor 1981	24,4	25,5	21,1
1981 bis 1990	24,2	24,8	21,6
1991 bis 2003	25,4	25,5	24,8
2004 und später	27,5	27,4	27,7

Rent burden of main tenant households per cent

Quelle: SOEP 2005



Tabelle 11 Rent burden before and after Wohngeld

Household size	2002 Rent burden		2003 Rent burden		20	04	2005	
SIZE -					Rent burden		Rent burden	
	vor Wohngeld	nach Wohngeld	vor Wohngeld	nach Wohngeld	vor Wohngeld	nach Wohngeld	vor Wohngeld	nach Wohngeld
	De				d insgesamt			
1	46,1	34,3	48,3	35,3	49,3	35,9	45,6	37,4
2	40,6	29,3	41,6	29,1	42,2	29,5	40,3	31,1
3	37,0	24,8	37,7	25,2	38,0	25,5	37,2	26,5
4	32,8	20,9	33,4	21,3	33,9	21,0	31,7	22,0
5	31,4	18,9	31,9	19,1	32,4	19,0	29,7	20,0
6 und mehr	30,7	16,4	31,3	16,5	31,3	16,5	28,4	17,4
Insgesamt	41,2	29,3	42,9	30,1	43,8	30,7	40,6	31,6



- Subsidies for homeownership on low level
 - Eigenheimzulage cancelled
 - no tax subsidies: consumption good
 - subsidies focussed on energy savings and provision for retirement (as part of pension plan subsidies)

- Social housing in constant descent
- The stage is set for an even more important role of private rental housing.
- Subsidies for rental housing negligible
 - energy savings
 - modernisation
 - no general tax subsidies (linear depreciation)

rent caps burdensome only in the short run →
 "Vergleichsmiete" is market-oriented

- Public housing in constant descent
 - privatisations
 - little new developments due to financial restrictions



Policy and theory trends

- Privatisation and social return
- The role of REITs
- Subsidies for homeownership
- Difference between housing need and number of completions
- Vacancies and housing shortages

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